



The Writing Fields®

**flex**®  
**book**



**ECOSMILES**

**LIFE RETURNS TO THE CITY**

C O L L E C T I O N 2 0 2 3

# NATURE CLAIMS BACK ITS SPACE

## WHO WE ARE

Welcome to the magic world of note-taking. This is where our fascinating story begins, starting from the day Flexbook was created, a revolutionary innovation in the binding industry that changed the game and leading up to the day it became a brand name with a presence in 35 countries around the world.

But let's take things from the beginning. We are in Athens in the 60s, where the master of artistic bookbinding Theodoros Chasapakis is passionately active in the field of special editions and handmade books. In 1994 the company passes on to the next generation, Grigoria and Dimitris Chasapakis, who bring in their own new orientation.

After 2 years of research and with decades of experience in the whole range of technologies related to bookbinding, we introduce a new method of bookbinding that offers unique strength and flexibility to books, notebooks, diaries and we give it the name **Flexbook**.

With a focus on design, innovation and new materials, this method evolves into an international brand which soon gains enthusiastic friends worldwide. Growth is rapid with expansion of the company's activities across the entire range of note-taking products and corporate gifts. Our unique magical, perspective on writing and note-taking and our focus on ethical entrepreneurship open the door to an audience that sees the world differently.

Today, joining our voice with the voice of people in every corner of the world who are looking for values and not just products, we support the sustainability of the planet with a commitment to contribute with all our strengths to a great change in this direction.





# THE ORIGINAL



FLEXBOOK MEANS  
FLEXIBILITY  
AND ENDURANCE  
BEYOND360°

Thanks to their unique bookbinding technology Flexbook products fold backwards, open and remain opened. They also offer extremely greater durability than products with classic bookbinding allowing books, diaries, notebooks to be opened thousands of times more without breaking, regardless the intense of the usage. This is a totally new performance level that goes far beyond the conventional 360° that everyone is talking about. Furthermore, in order to guarantee these unique characteristics each product must always carry the special authenticity hologram that identifies it as an original Flexbook technology product.

## ADVANTAGES BEYOND360

- **INNOVATIVE WITH REVOLUTIONARY TECHNOLOGY**  
New innovative technology. The originality of our products is guaranteed with a special authenticity hologram.
- **FLEXIBILITY BEYOND 360°**  
Opens 180° and folds 360° but total flexibility goes far beyond 360°.
- **OFFERS ENDLESS DURABILITY WITHOUT BREAKING**  
With thousands of more openings in the most demanding circumstances.
- **OPENS FLAT WITH NO EMPTY SPACE IN THE MIDDLE**  
Easy scanning and photocopying.
- **YOU CAN WRITE FROM END TO END**  
Offers greater continuous writing surface from end to end.
- **LONGER PRODUCT LIFE AND THE LOOKS OF CLASSICAL BOOKBINDING**  
Provides extended product life thanks to the specially designed and sewn spine.

## UNITED BY THE SAME DREAM

There are so many people around the world who dream of a better tomorrow. From the US to Chile and Mexico to New Zealand, Japan and India people from 35 countries have joined us in our journey through the magical world of note-taking.



- AUSTRALIA • AUSTRIA • CANADA • CHILE • CROATIA • CYPRUS • DENMARK • FRANCE • GAMBIA • GERMANY • GREECE • HUNGARY • INDIA • IRELAND • ITALY • JAPAN • KUWAIT • LEBANON • MEXICO • NEW ZEALAND • NIGERIA • NORWAY • PORTUGAL • ROMANIA • RUSSIA • SAUDI ARABIA • SOUTH KOREA • SPAIN • SUDAN • SWEDEN • SWITZERLAND • TURKEY • U.A.E. • UNITED KINGDOM • USA

# FLEXBOOK COLLECTION

A GALLERY OF OUR MOST POPULAR LINES OF PRODUCTS GLOBALLY



ECOSMILES



ADVENTURE



SMARTBOOK



VISIONS



FLEX GLOBAL NOTEBOOK



FLEX GLOBAL SKETCHBOOK

# ECOSMILES

A SMILE FOR THE PLANET

WELCOME LAVENDER AND ALMOND



COVER MADE OF LAVENDER

COVER MADE OF ALMOND

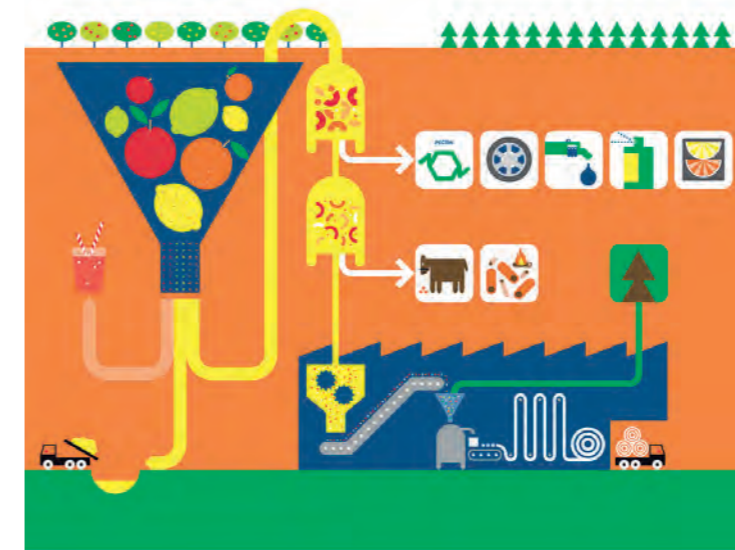


## FROM CREATIVE UPCYCLING OF AGRICULTURAL RESIDUE



Life returns to the city by replacing materials that pose a problem for the survival of our host world with new natural materials. **Ecosmiles** is the name of our wonderful eco notebooks, which bring a smile for our planet. With covers made from real coffee beans, kiwi, olive, cherry and citrus interiors they have already become a total hit because they give us all the opportunity to do something about climate change ourselves. Today we are introducing two new favourites that will infuse our line with delightful colour and a natural sensation: lavender and almond. **Ecosmiles** are produced from the superb eco paper line Crush, a new product launched by the Italian paper manufacturer Favini,

which comes from the creative upcycling of agricultural residue by replacing up to 15% the virgin tree pulp. Crush paper includes by-products from citrus fruits, grapes, cherries, lavender, corn, olives, coffee, kiwi fruits, hazelnuts and almonds. These natural raw materials are saved from landfill and used to produce these distinctive papers making better use of natural resources and minimizing as much as possible the use of paper from tree pulp. Crush is biodegradable, produced with EKO energy, GMO free, Acid free, Elemental Chlorine Free (ECF), Carbon black free, resulting in a 20% reduction in carbon footprint.



“Enjoy covers from lavender, almond, cherries, kiwi fruit, coffee, real olives, with an amazing inside from citrus fruit and make your own contribution for the effort to preserve mother earth where we live on.”

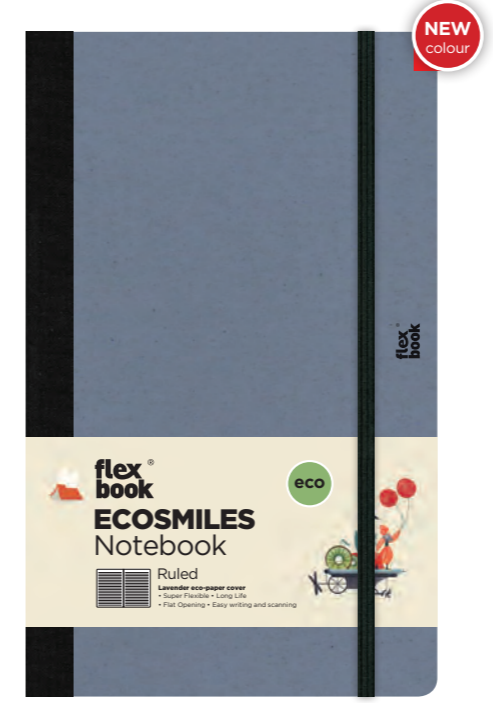




COVER MADE OF CHERRY

# ECOSMILES Notebook

**NEW**  
arrivals



Lavender



Our amazing new line of eco notebooks is now available in six different cover options, each with its own distinct personality: coffee, kiwi, cherry, olive and now lavender and almond. The cover is made of Favini Crush ECO paper from the natural materials mentioned above, the flyleaf is Favini ECO coffee paper and the inside is Favini ECO citrus paper 100gsm. All 6 eco notebooks come in one unique size 13x21 cm. They offer 192 ruled pages, rounded corners, a promo card describing our new ECO concept and logo with black embossing.

## FEATURES

- › Flexbook with elastic band closure
- › Cover from Favini Crush ECO paper from natural materials (lavender, almond, coffee, kiwi, cherry, olive)
- › Flyleaf from Favini Crush ECO coffee paper
- › 192 ruled pages
- › Favini Crush ECO citrus paper 100 gsm
- › Black embossing
- › Rounded corners
- › ECOSMILES promo card
- › Themed ECOSMILES paperband
- › Includes 10-fold brochure with Flexbook history in 6 languages



Almond



Coffee



Kiwi



Cherry



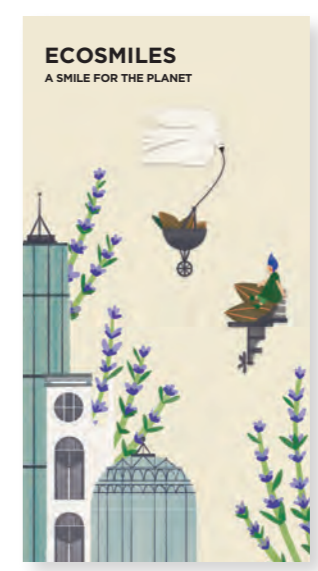
Olive

- 13x21cm / 5,12 x 8,27 in
- 21.00100 Coffee
  - 21.00101 Kiwi
  - 21.00102 Cherry
  - 21.00103 Olive
  - 21.00120 Lavender
  - 21.00121 Almond



All genuine Flexbook binding products have the holographic label. Innovation patented.

## ALL THE CONCEPT IN A PROMO CARD



**ECO NOTEBOOKS FROM CREATIVE UPCYCLING OF AGRICULTURAL RESIDUE**

ECOSMILES, our eco-friendly line of notebooks is made exclusively from natural materials and brings a smile for the planet. Enjoy covers from **real olives, lavender, almonds, kiwi fruit, cherries, coffee** with an amazing inside from **citrus fruit** and make your own contribution for the effort to preserve mother earth where we live on.

They are produced from the new eco paper line Crush, launched by the Italian paper manufacturer Favini, which comes from the creative upcycling of agricultural residue by replacing up to 15% of the virgin tree pulp. Crush paper includes by-products from citrus fruits, grapes, cherries, lavender, corn, olives, coffee, kiwi fruits, hazelnuts and almonds. These natural raw materials are saved from landfill and used for the production of modern eco papers, making better use of natural resources and minimizing the use of paper from tree pulp.

Crush is biodegradable, produced with EKO energy, GMO free, Acid free, Elemental Chlorine Free (ECF), Carbon black free, resulting in a 20% reduction in carbon footprint.

The Writing Field **flexbook** www.twf.gr

Included in all Ecosmiles products



# ADVENTURE Notebook

## A PERFECT TRAVEL COMPANION

Who is our travel companion in our endless adventures throughout the world? Our thoughts ideas and dreams will travel safe and easy in the pages of our perfect Adventure notebook. Here is a line with durable quality leatherette covers that will endure heavy use and endless mobility. They come with ruled or dotted inner pages. Ruled for those who love the feeling of focus provided by parallel lines or dotted for those who prefer to let their ideas fly free over blank spaces for the sake of creativity. Ruled notebooks come in 5 great colours with our favourite red being the most recent addition, while dotted notebooks come with off-black covers. All Adventure notebooks are available in all our 3 standard sizes, with a pocket and a FLEXme bookmarker.



Off-Black

bookmarker  
inside



### FLEXME BOOKMARKER

Something to remember?  
Our **FLEXme** bookmarker  
is your daily companion in  
spotting and highlighting  
your most important notes.



Elephant

Royal blue

Camel

Red

### RULED

17x24cm / 6,69 x 9,44 in 21.00064 Off-Black	13x21cm / 5,12 x 8,27 in 21.00068 Off-Black	9x14cm / 3,54 x 5,51 in 21.00072 Off-Black
21.00065 Elephant	21.00069 Elephant	21.00073 Elephant
21.00066 Royal Blue	21.00070 Royal Blue	21.00074 Royal Blue
21.00067 Camel	21.00071 Camel	21.00075 Camel
21.00079 Red	21.00080 Red	21.00081 Red

### DOTTED

17x24cm / 6,69 x 9,44 in 21.00076 Off-Black	13x21cm / 5,12 x 8,27 in 21.00077 Off-Black	9x14cm / 3,54 x 5,51 in 21.00078 Off-Black
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### FEATURES

- › Flexbook with elastic band closure
- › Cover with fine textured leatherette
- › 192 ruled / dotted pages
- › Fabriano ivory paper 85 gsm
- › Inner paper pocket
- › Thermal embossing
- › Rounded corners
- › FLEXme bookmarker
- › Includes 10-fold brochure with Flexbook history in 6 languages



All genuine Flexbook binding products  
have the holographic label.  
Innovation patented.





# VISIONS

## AS FAR AS THE EYE CAN SEE

Some people believe that notebook spines are simple binding tools with no special interest whatsoever. Our Visions line offers amazing creative book spines with great patterns that will make each book look more attractive and special. Notebooks come with the "all angles" pattern in white on black background and diaries with black elements on red background. Notebooks are offered in 2 different sizes: 13x21cm and 9x14cm and diaries in 13,8x20,4cm. The quality design elements include Fedrigoni black special art paper covers, a pocket and a FLEXme bookmark.

## Notebook Ruled



Black spine - White angles



### FEATURES

- › Flexbook with elastic band closure
- › Specially designed spine of black background with white symbols
- › Fedrigoni special black art paper cover
- › 192 ruled pages
- › Fabriano ivory paper 85 gsm
- › Inner paper pocket
- › Black embossing
- › Rounded corners
- › FLEXme bookmarker
- › Includes 10-fold brochure with Flexbook history in 6 languages

13x21 cm / 5,12x8,27 in  
21.00091 Black spine - white angles

9x14 cm / 3,54x5,51 in  
21.00092 Black spine - white angles



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## English Daily Diary



Red spine - black angles



### FEATURES

- › Flexbook with elastic band closure
- › Specially designed spine of red background with black symbols
- › Fedrigoni special black art paper cover
- › Fabriano ivory paper 70 gsm
- › Inner paper pocket
- › Black embossing
- › Rounded corners
- › FLEXme bookmarker
- › Includes 10-fold brochure with Flexbook history in 6 languages

### CONTENT

- › 400 pages in total - Weekend in 2 pages
- › 7 pages with useful information:
  - › Year planners 2024-2025
  - › Calendars 2023-2024-2025
  - › E.U. Countries & UK holidays
  - › Monthly planner at the beginning of each month
  - › Telephone index

13,8 x 20,4 cm / 5,43 x 8,03 in  
21.00090 Red spine - black angles



# FLEX GLOBAL

## FROM SIMPLE WRITING TO INNER EXPERIENCING

Our classic line which became extremely popular around the world for its unique inner perspective, transforms simple note-taking into a true writing experience.

## Notebook Ruled



Turquoise

With special design, great Fedrigoni covers and quality Fabriano paper inside Flex Global received great reviews from consumers and specialized media for its overall quality and unique writing philosophy.



Black

Red

Orange

### FEATURES

- › Flexbook with elastic band closure
- › Fedrigoni special black art paper cover
- › 192 ruled pages
- › Fabriano ivory paper 85 gsm
- › Inner paper pocket
- › Silver embossing
- › Rounded corners
- › Includes 10-fold brochure with Flexbook history in 6 languages

17x24cm / 6,69x9,44 in  
 21.00010 Black  
 21.00012 Red  
 21.00061 Turquoise  
 21.00104 Orange

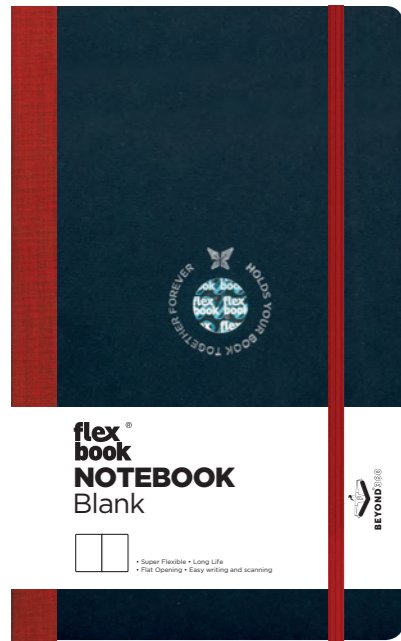
13x21cm / 5,12x8,27 in  
 21.00013 Black  
 21.00015 Red  
 21.00062 Turquoise  
 21.00105 Orange

9x14cm / 3,54x5,51 in  
 21.00016 Black  
 21.00018 Red  
 21.00063 Turquoise  
 21.00106 Orange



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# Notebook Blank



Red



Orange

Black

## FEATURES

- › Flexbook with elastic band closure
- › Fedrigoni special black art paper cover
- › 192 blank pages
- › Fabriano ivory paper 85 gsm
- › Silver embossing
- › Rounded corners
- › Includes 10-fold brochure with Flexbook history in 6 languages

17x24cm / 6,69x9,44 in  
**21.00001** Black  
**21.00003** Red  
**21.00109** Orange

13x21cm / 5,12x8,27 in  
**21.00004** Black  
**21.00006** Red  
**21.00110** Orange

9x14cm / 3,54x5,51 in  
**21.00007** Black  
**21.00009** Red  
**21.00111** Orange

# Notebook Open date



Orange



Red

Black

## FEATURES

- › Flexbook with elastic band closure
- › Fedrigoni special black art paper cover
- › 192 ruled pages with open date diary
- › Fabriano ivory paper 85 gsm
- › Silver embossing
- › Rounded corners
- › Includes 10-fold brochure with Flexbook history in 6 languages

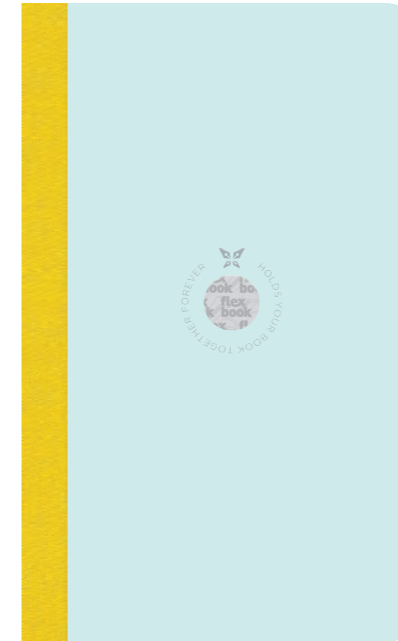
17x24cm / 6,69x9,44 in  
**21.00019** Black  
**21.00021** Red  
**21.00107** Orange

13x21cm / 5,12x8,27 in  
**21.00022** Black  
**21.00024** Red  
**21.00108** Orange



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# Smartbook Ruled



Light blue-green



Pink

Orange

Blue

Yellow

## FEATURES

- › Flexbook
- › Eco paper cover
- › 160 ruled pages
- › Fabriano ivory paper 70 gsm
- › Silver embossing
- › Rounded corners
- › Includes 10-fold brochure with Flexbook history in 6 languages

21x29cm / 8,26x11,41 in  
**21.00051** Pink  
**21.00052** Light blue-green  
**21.00053** Orange  
**21.00054** Blue  
**21.00055** Yellow

13x21cm / 5,12x8,27 in  
**21.00040** Pink  
**21.00049** Light blue-green  
**21.00048** Orange  
**21.00047** Blue  
**21.00050** Yellow

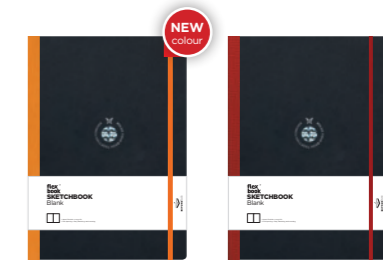
17x24cm / 6,69x9,44 in  
**21.00035** Pink  
**21.00036** Light blue-green  
**21.00037** Orange  
**21.00038** Blue  
**21.00039** Yellow

9x14cm / 3,54x5,51 in  
**21.00056** Pink  
**21.00059** Light blue-green  
**21.00058** Orange  
**21.00057** Blue  
**21.00060** Yellow

# Sketchbook Blank



Black



Orange

Red

## FEATURES

- › Flexbook with elastic band closure
- › Fedrigoni special black art paper cover
- › 96 blank pages
- › 170 gsm extra weight / Special quality Munken paper
- › Silver embossing
- › Rounded corners
- › Includes 10-fold brochure with Flexbook history in 6 languages

22x31cm / 8,66x12,2 in  
**21.00025** Black  
**21.00027** Red  
**21.00112** Orange

15,5x21,5cm / 6,10x8,46 in  
**21.00028** Black  
**21.00030** Red  
**21.00113** Orange



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# The Writing Fields®

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